

This website uses cookies. We use cookies to personalize content and ads, to provide social media features and to analyze our traffic. We also share information about how you use our site with our social media, advertising and analytics partners. They may combine it with other information that you have provided to them or that they have collected from your use of their services.

Cookies are small text files that can be used by websites to make a user's experience more efficient.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can change or withdraw your consent at any time from the Cookie Declaration on our website.

Learn more about who we are, how you can contact us and how we process personal data in our Privacy Policy.

When you contact us about your consent, please state the ID and date of your consent.

Your consent applies to the following domains: www.shelby-romania.ro

Your current status: Only necessary cookies are used.

Cookie Declaration last updated on 10/6/20 by Cookiebot:

Required (4)

Necessary cookies help make a website usable by enabling basic functions such as page navigation and access to secure areas on the website. The site cannot function without these cookies.

Name	Provider	Purpose	Expiry	Type
CookieConsent	Cookiebot	Stores the user's cookie consent state for the current domain	1 an	HTTP Cookie
rc::a	Google	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	HTML Local Storage

rc::b	Google	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage
rc::c	Google	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage

Statistics (7)

Statistical cookies help site owners understand how visitors interact with the sites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
_ga	Google Tag Manager	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 ani	HTTP Cookie
_gat	Google Tag Manager	Used by Google Analytics to throttle request rate.	1 zi	HTTP Cookie
_gid	Google Tag Manager	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 zi	HTTP Cookie

_hjAbsoluteSessionInProgress	Google Tag Manager	This cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.	1 zi	HTTP Cookie
_hjid	Google Tag Manager	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	1 an	HTML Local Storage
_hjIncludedInPageviewSample	Google Tag Manager	Determines if the user's navigation should be registered in a certain statistical place holder.	1 zi	HTML Local Storage
_hjTLDTest	Google Tag Manager	Detects the SEO-ranking for the current website. This service is part of a third-party statistics and analysis service.	Session	HTTP Cookie

Marketing (5)

Marketing cookies are used to track users from one site to another. The intent is to display relevant and engaging ads to individual users, so they are more valuable to advertisers and third-party advertisers.

Name	Provider	Purpose	Expiry	Type
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_fbp	Google Tag Manager	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 luni	HTTP Cookie
ads/ga-audiences	Google	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session	Pixel Tracker
fr	Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 luni	HTTP Cookie
NID	Google	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	6 luni	HTTP Cookie
tr	Facebook	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session	Pixel Tracker